

Eco-Rapid Transit, formerly known as the Orangeline Development Authority, is a joint powers authority (JPA) created to pursue development of a transit system that moves as rapidly as possible, uses grade separation as appropriate, and is environmentally friendly and energy efficient. The system is designed to enhance and increase transportation options for riders of this region utilizing safe, advanced transit technology to expand economic growth that maximizes ridership in Southern California. The Authority is composed of the following public agencies:

City of Artesia

City of Bell

City of Bell Gardens

City of Bellflower

City of Cudahy

City of Downey

City of Glendale

City of Huntington Park

City of Maywood

City of Paramount

City of South Gate

City of Vernon

Burbank-Glendale-Pasadena
Airport Authority

Chair

Maria Davila
Vice Mayor
City of South Gate

Vice Chairman

Zareh Sinanyan
Council Member
City of Glendale

Secretary

Cristian Markovich
Council Member
City of Cudahy

Treasurer

Pedro Aceituno
Mayor
City of Bell Gardens

Internal Auditor

Ali Sajjad Taj
Mayor Pro Tem
City of Artesia

Executive Director
Michael R. Kodama

General Counsel
Teresa L. Highsmith

Ex-Officio
Rene Bobadilla
City Manager Representative

A G E N D A R E P O R T

TO: Members of Eco-Rapid Transit

FROM: Michael Kodama, Executive Director

DATE: September 14, 2016

SUBJECT: **APPROVE WORK ORDER FOR ELP ADVISORS TO ASSIST IN THE CREATION OF LONG TERM STRATEGY TO ASSIST IN THE CREATION OF SUSTAINABLE TRANSIT CORRIDOR PROGRAM**

ISSUE

Staff recommends that we enter into a Work Order for Estolano, LeSar Perez Advisors LLC (ELP, Advisors). Eco-Rapid Transit current policy allows for the issuance of Purchase Orders for a total of \$25,000 a year. In a separate item, there is a request to increase that limit. ELP, Advisors proposal is for \$20,000, which is within our yearly limit.

BACKGROUND

Eco-Rapid Transit Staff has been working with the Los Angeles Metropolitan Transportation Authority (Metro) to develop a long term strategy for the development of the West Santa Ana Branch corridor. In order to develop a strategy that meets the goals of Eco-Rapid Transit and Metro, it was decided it would be beneficial to work with a third party, who would bring perspective and clarity to that long term scope.

ELP, Advisors helps clients build better communities. They achieve this goal by working with clients to craft a strategic vision that is guided by principles and tempered by pragmatism. They provide fresh solutions to complex problems with their expertise in housing, workforce and economic development, sustainability, transportation and community engagement.

The Board directed staff, at the August meeting to select a consultant to assist in this strategy. Staff talked with three different companies to determine, who would be the right fit for this assignment. It was believed that ELP, Advisors was the correct firm for this project. Staff issued a Purchase Order for \$5,000 to move this assignment forward.

RECOMMENDATION

It is recommended that the Board:

1. Discuss information presented and offer action items; and/or
2. Receive and file the item